



**European Patent Academy  
Interactive Workshop OW04-2010  
"Managing patent disputes"  
30 August - 1 September 2010  
Ljubljana, Slovenia**

**Programme**

**Organised by**

European Patent Academy  
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**in cooperation with**

Slovenian Intellectual Property Office



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ZA *intelektualna*  
LASTNINO

and

Licensing Executives Society (LES)



**Venue**

Slovenian Intellectual Property Office  
Kotnikova 6  
1000 Ljubljana, Slovenia

## Monday, 30 August 2010

09:00 Registration

09:30 **Welcome & opening**  
*Dr. Jurij Žurej, Director, SIPO*  
*Dr. Klaus Dieter Langfinger, LES*

### Session I Introduction: Management and valuation of patents

09:45 **Patent management - why should SMEs care?**  
*Christoph Bruhn, Consultant, European Patent Academy*

10:30 Coffee break

11:00 **Experiences in patent management: Case study of a Slovenian SME**  
*Mr Ivan S. Klane ek, Director, Ing. Klan d.o.o., Maribor, Slovenia*

11:45 **When and why is patent valuation relevant for an SME?**  
*Prof. Alexander Wurzer, Head of Steinbeis-Transfer-Institute, Berlin, Germany*

12:30 Lunch break

13:45 **Best practice of patent valuation**  
 Patent valuation by consideration of the SME's business strategy: e.g. accounting, selling, buying, licensing, looking for investors  
*Prof. Alexander Wurzer*

15:00 Coffee break

15:30 **Patent management by large companies**  
 Example from the mobile phone industry focusing on patents which are essential for industrial standards  
*Dr. Clemens Heusch, Nokia-LIP, Ratingen, Germany*  
 Valuation of large patent portfolios - different approaches  
*Dr. Klaus Dieter Langfinger, Patent Attorney, Boehmert & Boehmert, Frankfurt, Germany*

17:00 Cocktail reception hosted by the European Patent Office

18:00 End of seminar day

**Tuesday, 31 August 2010****Session II How to manage risks of infringement**

**Trainers: Dr. Klaus Dieter Langfinger, Patent Attorney, Boehmert & Boehmert, Frankfurt, Germany and Klaus Haft, Attorney, Reimann Osterrieth Köhler Haft, Düsseldorf, Germany**

- 09:00 **Presentation relating to workshop I - Avoid the problem!**
- 10:30 Coffee break
- 11:00 **Workshop I - Simulation of internal R&D project**
- 12:30 Lunch break
- 13:45 **Presentation relating to workshop II - The problem is there. How to react?**
- 15:15 Coffee break
- 15:45 **Workshop II - Simulation of internal decision process between hardliners and co-operators**

**Session III Defending your patent rights**

- 17:15 **Presentation on court proceedings and ADR possibilities**
- 18:30 End of seminar day

**Wednesday, 1 September 2010**

**Trainers: Dr. Klaus Dieter Langfinger and Klaus Haft**

- 09:00 **Workshop III - Mock trial**
- 10:30 Coffee break
- 11:00 **Presentation on licensing as opportunity prior to and during litigation**
- 12:30 Lunch break
- 13:45 **Workshop IV - Simulation of licensing negotiation**
- 15:15 **Wrap up of the seminar, feedback of participants**
- 15:30 End of the seminar